

# YOUR STORY BEGINS NOW...



**Dunlavy Solutions**  
[www.DunlavySolutions.com](http://www.DunlavySolutions.com)

Proposal by  
**Raquel Dunlavy**

# Greetings!

Thank you for considering Dunlavey Solutions to share your writing journey. I've helped clients write memoirs that changed lives, opened up new revenue avenues, and gain speaking opportunities.

Typically, the purpose of writing a book is to share your experience, use the book as a freebie for a course or program, or increase sales and brand awareness.

Everyone has a phenomenal story, and I'd love to tell yours in any way you find the most useful.

Throughout our project, we'll work closely together to capture your message perfectly.

With the processes I've developed for my writing projects, we'll craft a book that makes a lasting impact on the world- and your bottom line.



# Investment

Payment can be broken up into two payments: one initial payment to get the project started and the second payment when the book is halfway finished. (typically 3-5 months after work has begun (depending on the length).

The average length of a book is approximately 200-pages (around 50k words), However, your book can be as long or short as you want.

The ghostwriting fee includes zoom interviews, research, book collaboration, and anything else necessary to produce the completed manuscript.

Please keep in mind that you will need other types of services to successfully publish and market your book such as an editor, agent, or publisher. I will be happy to help you find skilled contacts when the time comes

I can also write Kickstarter campaigns for you to source funding for your passion project.



## Did You Know?

Your ghostwriting fee may be tax deductible as a business expense.

# How Does This Process Work?



## Outline

We'll work on the outline of your story, making sure to note any themes or specific stories you want us to discuss and include in your book.



## Interviews

Interviewing is the primary way we'll collaborate on your book, and by far the easiest part of our project! You will have a selection of times and days to choose from that fit your demanding life. I am also available to travel for in-person interviews at an additional cost.



## Frequent Reviews

This is your passion project. We'll review chapters frequently, so you're always in control. I'll incorporate your feedback and bring your vision to life.



## Your Completed Book

There are several factors that will determine how long it will take to complete your book, and you'll be informed at every step. The average length of time is 6-10 months depending on the length and research involved.

# What Happens Next?

## Review & Sign

Once you've reviewed your proposal and contract and are prepared to begin your project, you'll electronically sign the contract.

## Make Payment

You can pay the ghostwriting fee in two payments if that is most convenient. If you're writing a book for business purposes, I recommend paying both fees in the same year to take full advantage of the tax deduction.

## Work On Outline

The first thing I'll do is give you a book outline for us to complete. This will ensure that we include everything you want in your story and set the tone for your book.

## Schedule First Interview

Once a payment has been made we set up our first interview and begin our adventure!

# Questions?

Writing a book is a big deal. I want you to feel comfortable during our process, and I will always treat you with empathy and respect.

Feel free to reach out with any questions!

## Raquel Dunlavey

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